From Lengthy To Lean: Transforming Your Writing for Better Impact

Description

Writing is most impactful if it is straight to the point and *concise*. Everybody is out of time to read wordy statements or paragraphs with tons of *redundant* information.

Plus, if your content contains too much technical knowledge in one place, then it's only going to drive your audiences away.

Thus, as the world is changing, so should our [writing techniques](). We need to learn how to transform our writing to take it to the next level and gain as many audiences as possible.

In this post, we will cover the tips and techniques that can make you write lean and to the point. It will also discuss the advantages and significance of writing concise documents.

So, without any further delay, let's get started!

Tips For Getting Lengthy To Lean

1. Create A Proper Structure For The Document

The first thing you should do is to structure your writing. Make use of **bullets**, **numbered lists**, **indentations**, etc. Fundamentally, all of them perform the same function – to express several items in a well-maintained manner.

Such small elements will really beautify your text and it will make it much easier for the reader to follow your copy.

In addition, the inclusion of elements can also keep YOU attentive. Whenever you write something, the elements will catch your eye and act as active reminders for you to stay relevant to your current bullet/list.

This way you will never write unnecessarily long and stay lean in your content.

2. Use Visuals To Explain Better

Words have limited capability in conveying technical pieces of knowledge. Professions like medicine, engineering, sciences, etc., often need imagery to support a deep understanding of a topic.

This is where the role of visuals comes into play. Visuals are graphical interpretations of data that include **infographics**, **maps**, **statistical charts**, and others. They provide support to boring text by displaying technical knowledge using a wide range of colors and cool graphics.

This way, you can relay the important information, without writing lengthy documents.

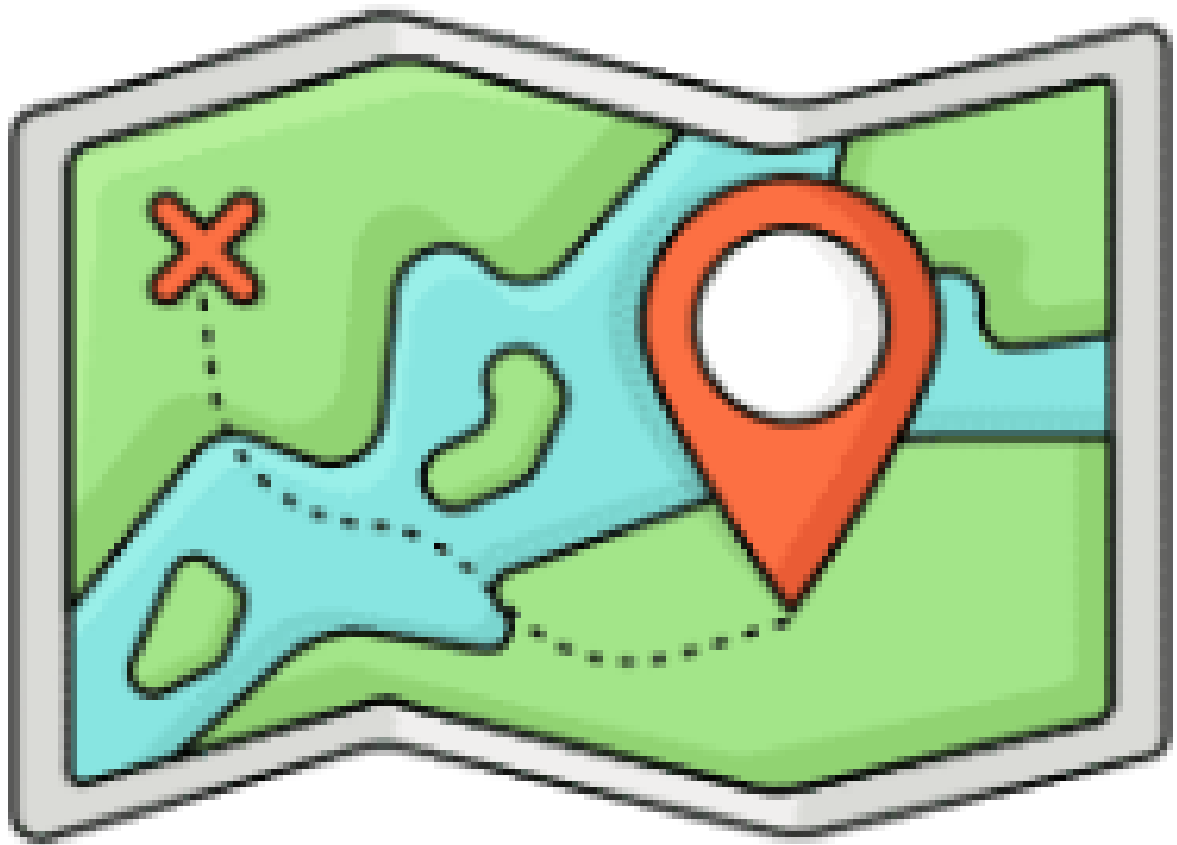Let's see how we can utilize each visual type to write lean:

- **Infographics:**

Infographics highlight important numbers or fun facts to catch the attention of the reader. They are often created with a range of colors to improve their visual appeal for the readers.
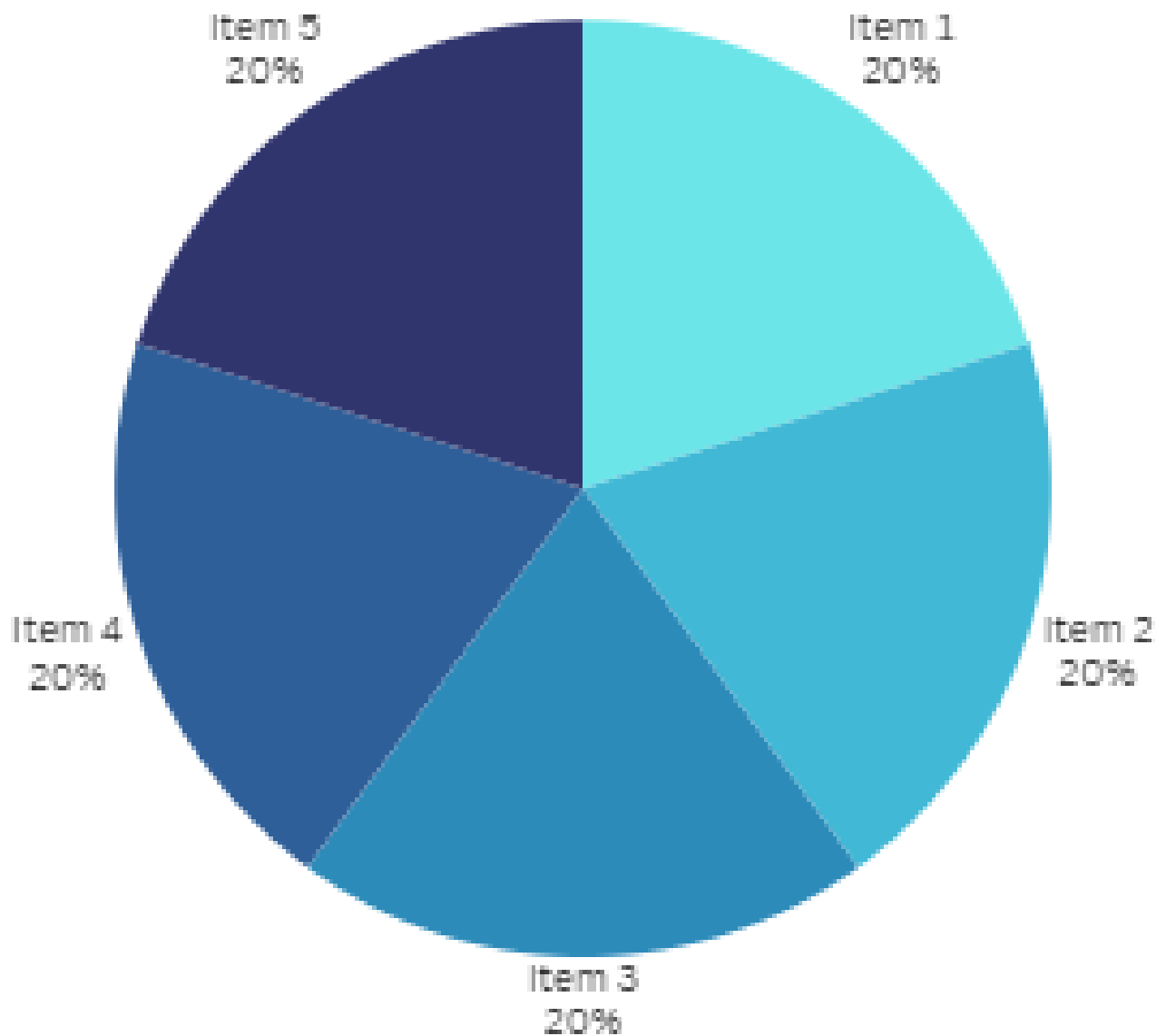
- **Maps:**

Maps can aid the reader in understanding spatial relations and the geographical setting of a particular topic. They are made with a legend, or key to help the reader relate to what's happening in an area.

- **Statistical Charts:**

These often include bar charts, pie charts, histograms, and much more.

These charts can relay key mathematical information about a dataset and are often used in educational settings.

These are just some visual aid types that we have discussed with you for writing lean. However, your writing should not be limited to only these visuals.

3. Write In Active Voice

Prioritize writing active voice in your writing as it can help you stay relevant to the topic. To do so, you should put the subject of a sentence first followed by the verb (the action that the subject performs.) For instance, don't write *"The cup of tea was lifted by Jacob."* Instead, write *"Jacob lifted the cup of tea"* to explicitly let your readers know the action that the subject performed.

Writing in an active voice also results in the overall clarity of the document. This will make your work

really readable for the audience, attracting more readers to your content.

4. Make Use Of Online Tools

Last but not least, you can use online tools to help you with writing concisely. If you have to use a piece of text for your content but you think it's pretty wordy, then you can try using a [paragraph summarizer](). Such tools are very smart in their work as they operate on AI engines. They extract the main point of a piece of text and give it to you in a matter of seconds.

Let's see it in action:

> He was after the truth. At least, that's what he told himself. He believed it, but any rational person on the outside could see he was lying to himself. It was apparent he was really only after his own truth that he'd already decided and was after this truth because the facts didn't line up with the truth he wanted. So he continued to tell everyone he was after the truth oblivious to the real truth sitting right in front of him

> At least that's what he told himself. It is clear that he is only following his own truth, he decided, and he is following this truth because the information does not match the truth he wants.

Today there are many AI summarizing tools available that can do the job for you. Just use the one that you are more comfortable with, and you are good to go.
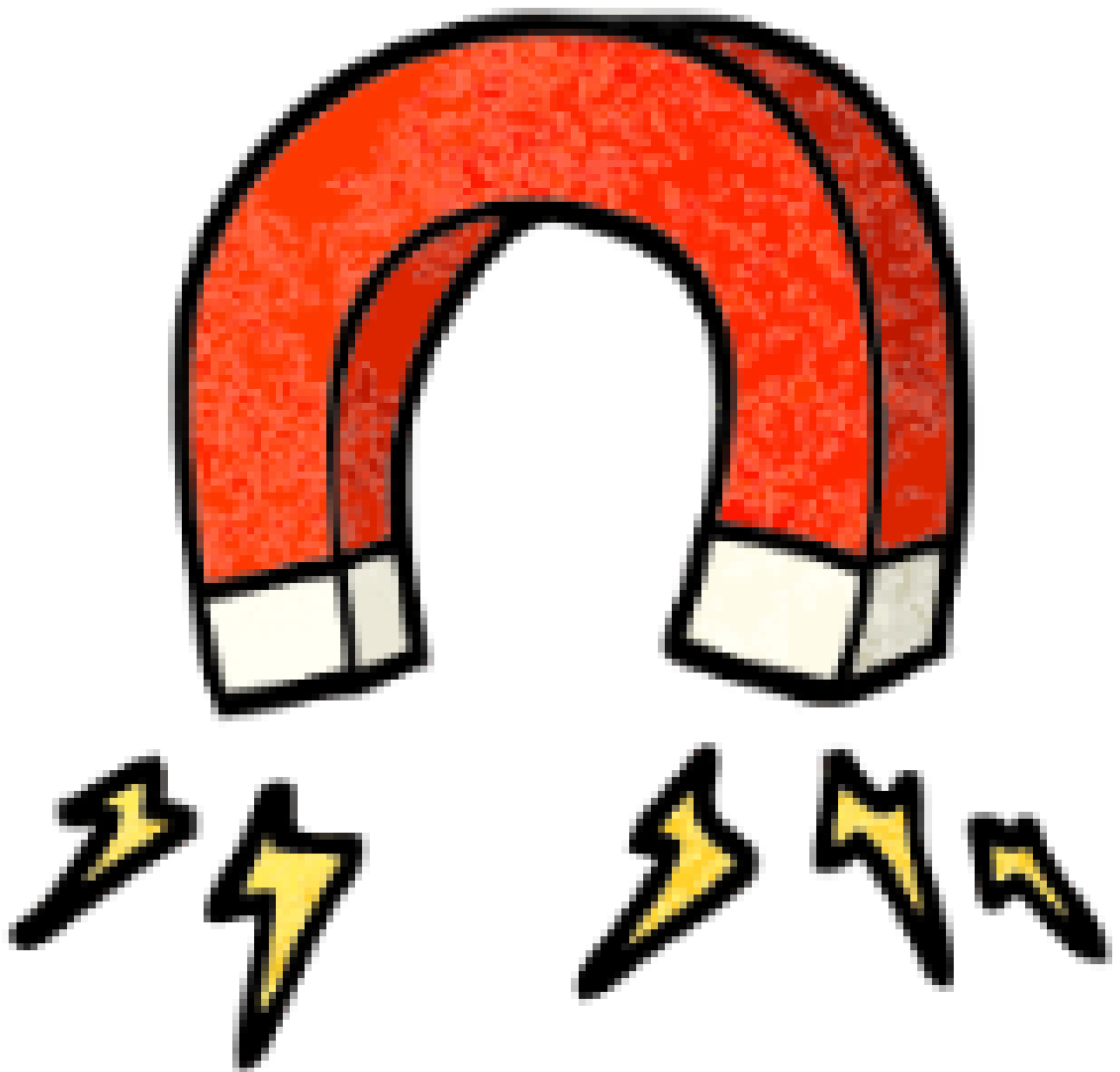
Advantages Of Writing Lean

A concise work is indicative of a writer's dedication to a topic. This also means that their work has quality. What we mean is that each sentence gives some valuable input to the reader and it's not just *fluff*.

Besides that, lean writing can save you time and improve your productivity as you skip redundant info to write just the words that matter.

Hence, it would be best if you looked to write lean to attract as many audiences as you can and gain popularity with your content.

Attract More Audiences To Your Work

Most people are casual readers who love to read occasionally.

Thus, if you want to attract the masses, write concisely and to the point. Don't overcomplicate stuff to '*leave an impression'*. We promise you, that writing difficult sentence structures will only drive your readers away rather than impress them.

Lean writing attracts audiences but doesn't look to be too simplistic as well. There is a fine line between being too shallow and too deep with your content.

To better understand this moderation of details, you should try to analyze your audience. What do you think they expect from your writing?

If your audiences are with higher academic backgrounds, you may be permitted to write more detailed

and technical content. However, keep in mind that the ratio of such people to the laymen is zero to none.

Hence, it's always a good practice to stay lean to attract mass audiences and keep your writing popular.

Raise Your Productivity By Writing Lean

Writing lean can save you time as you will produce more content in less time.

This is because you will be able to convey your thoughts by putting in fewer words and avoiding

unnecessary long arguments. This will save you energy, and you can shift your focus elsewhere to enjoy leisure activities or some other business activities.

Conclusion

TL;DR: write lean to add conciseness to your work and deliver your points with clarity.

A concise work gets more appreciated as it can attract more audiences than an overly complicated/lengthy work.

This is it for the post! We hope you enjoyed our coverage of tips and techniques to transform writing from lengthy to lean.

Till then, it's a goodbye!